



New Ventures India supports sustainable enterprises by accelerating the transfer of capital to outstanding companies that incorporate social and environmental benefits. By providing sound investment opportunities in emerging economies, New Ventures India demonstrates that investing in sustainable enterprise makes good business sense



WORLD
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New Ventures India is the first program in the country designed to catalyze the development of **sustainable enterprises** in accelerating the transfer of private investment towards small and medium enterprises (SMEs), that generate economic, social and environmental benefits

New Ventures India selects SMEs in the fast-growth sectors like renewable energy, clean technologies, non timber forest products, certified wood, organic foods and fibers, sustainable fuels and eco- tourism. These SMEs are seeking investment in the range of Rs.50 lacs to Rs.25 Crores (100,000 USD to 5 Million USD)

Once Selected into the New Ventures India Portfolio, SMEs receive ongoing business consulting services that improve their business plans, help increase sales, and better prepare them to move into the markets. Investors have an opportunity to interact with the New Ventures companies at an annual New Ventures India Investor Forum

Sustainable Enterprises are

- Profitable
- Fast Growing
- Socially Responsible
- Environmentally beneficial
- Innovative

CII-Sohrabji Godrej Green Business Centre (CII – Godrej GBC) is the centre of excellence of CII for Energy Efficiency, Green Buildings, Renewable Energy Water, Environment, Recycling and Climate change activities in India

World Resource Institute (WRI) is an non-profit, Washington DC based environmental think tank that goes beyond research to create practical ways to protect the Earth and improve people's lives.

CII – Godrej GBC and WRI have partnered with USAID under the “Global Development Alliance” mechanism to introduce the New Ventures initiative in India to facilitate the development of sustainable green enterprises



New Ventures India showcases leading sustainable enterprises

New Ventures India releases an annual call for business plans from businesses in target sectors seeking investment from Rs 50 lacs to Rs 25 crores. New Ventures India screens businesses for financial outlook, innovation, market potential and social and environmental benefits.

A minimum of ten companies are selected each year to become part of the New Ventures India Portfolio. Every company receives one-to-one intensive business mentoring for eight weeks, prior to presenting at the Investor Forum. Our enterprise portfolio receives ongoing benefits, such as consultation with our extensive network of partners.

New Ventures India in building a track record

The ongoing success of companies in our portfolio demonstrates that incorporating environmental and social considerations into business models delivers value for investors, local communities and the environment.

To learn more about how to join our investor network and support sustainable enterprises please visit: www.newventuresindia.org

New Venture Sectors

- Advance Technologies for Water Management
- Agriculture/Organic Products
- Clean Technologies
- Ecotourism/Hospitality
- Energy Efficiency/ Renewable Energy
- Green Building Materials
- Rapidly Renewable Materials
- Resources, Recycle & Reuse

New Ventures Global at a Glance

- Over 140 companies in the New Ventures Portfolio
- Over \$19 million invested
- Operations in 5 emerging Economies
- 98 % of New Venture finalists are still in Operation

New Ventures India delivers

- **Strong sustainable business.** We provide mentoring and technical assistance to enterprises through an extensive network of business consultants, business school students and technical experts. Mentors help companies prepare sound business and financial plans and target new markets
- **Links to investors and markets.** Beginning at a New Ventures Investor Forum, we connect enterprises with potential investors and partners to help them secure financing and expand their business
- **Access to the New Ventures network.** New ventures is headquartered in Washington DC with local programs established in Brazil, Mexico, China, Indonesia and India. We have an extensive network of enterprises, business leaders, investors and partners that serve as an ongoing resource for companies in the New Ventures portfolio

The New Ventures India Sustainable Enterprises Portfolio 2006



ABT Bio-products has developed innovative, unique biotechnology based new products for organic farming, including bio-fertilizer, plant growth promoters, bio-pesticides, and soil fertility enhancers.



BK Edible Innovations is launching a range of edible cutlery to counter the environmental detriments of the traditional plastic, disposable cutlery.



Conserve HRP blends design and innovation to create fashion handbags and accessories from recycled plastic bags. www.conserveindia.org



Clean Star designs and implements environmentally-responsible and commercially-viable systems for energy production in rural areas of India. The company grows non-edible plants and trees on marginal lands and processes this material to produce high-quality substitutes for diesel and coal. www.cleanstar.in



HMX Sumaya Systems produces innovative, environmentally friendly HVAC solutions. The company's cornerstone product, the Ambiator, is an energy efficient alternative to air conditioning that provides 100% fresh air, cooled to comfortable temperatures. www.hmx.biz



Naturaflex Pvt Ltd produces coir (coconut-fibre) composites and other innovative materials that serve as an alternative for timber in the construction & furniture sector. www.naturaindia.com



Gram Mooligai markets their herbal products under the "Villageherbs" label in India. These products include a range of herbal remedies based on Ayurveda with the rigorous discipline of modern scientific standards and processes. This is the culmination of a unique initiative aimed at reviving India's rich medical heritage and traditional health practices. www.villageherbs.com



Suminter India Organics is a producer and exporter of organic products, such as fruits, nuts, grains, beans, and spices. The company serves as a transparent bridge between its farmers and the global market and lends expertise in market development. www.suminterindiaorganics.com



Decentralised Electrification & Energy Services establishes decentralised power plants, micro-enterprises and energy services in villages under its Employment and Power Partnership Program jointly with local partners such as village co-operatives and local entrepreneurs www.desipower.com



Ecomantra Nature Awareness & Travel is an eco-tourism and corporate training company that promotes responsible tourism using a non-formal, non-conventional and experiential approach. The company conducts learning eco-camps for corporate and other groups in Pune and Mumbai areas of India. www.ecomantra.org



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