

# New Ventures INDIA



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Confederation of Indian Industry  
CII-Sohrabji Godrej Green Business Centre



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## New Ventures India

New Ventures India is working to accelerate the growth and investments in sustainable SMEs which generate economic, social, and environmental benefits. SMEs, accounting for 80 percent of employment and 60 percent of GDP in emerging economies, make a major impact on the use of natural resources and economic development. New Ventures supports sustainable enterprise growth by providing innovative entrepreneurs with management training, business advisory services, professional mentoring and access to capital and markets.

The only program of its kind, New Ventures aligns social and environmental development with local economic growth to create lasting change in emerging economies like India.

## Fostering Partnerships

YES BANK and EXIM Bank of India have joined hands with New Ventures India to strengthen this initiative by providing local support across India to expand our reach of services to sustainable SMEs.

New Ventures India has partnered with National Bank for Agriculture & Rural Development (NABARD) for addressing the Base of the Economic Pyramid (BOP) in India. The team plans to follow cluster development approach for BOP.

## Awareness Programs

To promote sustainable enterprises, there is an urgent need to accelerate the transfer of private investments towards the SME's which generate economic, social and environmental benefits.

New Ventures India organized awareness programs in several cities including Mumbai, Ahmedabad, Kolkata, Guwahati, Chandigarh, Coimbatore, and Kochi. These programs were attended by local SMEs, media, and government representatives. Many of the programs were organized by the local CII offices. With an overwhelming response from each awareness program, New Ventures India will be working with new partners and key sector associations to target more areas of India.



Mr. Suneel Parasnis, Country Director - New Ventures India flanked by Mr. Pratap Aggarwal, Chairman CII - Chandigarh Council

## The New Ventures India 2006 Finalists

New Ventures India is pleased to announce the 2006 Finalists selected to receive intensive business mentoring and who will present their business plans at the New Ventures India Investor Forum. These 10 Finalists were selected out of 50 submitted business plans in sectors such as renewable energy and sustainable fuels, clean technologies, non-timber forest products, organic products, green building materials, Ecotourism, and more.

### The 2006 Finalists are:

**ABT Bioproducts** has developed innovative new products for organic farming, including bio-fertilizer, plant growth promoters, bio-pesticides, and soil fertility enhancers.

**BK Edible Innovations** is launching a range of edible cutlery to counter the environmental detriments of the traditional plastic, disposable cutlery.

**Clean Star** designs and implements environmentally-responsible and commercially-viable systems for energy production in rural areas of India. The company grows non-edible plants and trees on marginal lands and processes this material to produce high-quality substitutes for diesel and coal.

**Conserve HRP** blends design and innovation to create fashion handbags and accessories from recycled plastic bags.

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Mr. Suneel Parasnis interacting with delegates and Press during the Kolkata Awareness Program. Also seen is Dr. G. D. Gautama, Principal Secretary, SME, Eco-tourism and Cottage Industry.

**DESI Power** establishes decentralised power plants, micro-enterprises and energy services in villages under its Employment and Power Partnership Program jointly with local partners such as village co-operatives and local entrepreneurs.

**EcoMantra** is an eco-tourism and corporate training company that promotes responsible tourism using a non-formal, non-conventional and experiential approach. The company conducts learning eco-camps for corporates and other groups in the Pune and Mumbai areas of India.

**Gram Mooligai** markets their herbal products under the Villageherbs label in India. These products include a range of herbal remedies based on Ayurveda with the rigorous discipline of modern scientific standards and processes. This is the culmination of a unique initiative aimed at reviving India's rich medical heritage and traditional health practices.

**HMX Sumaya Systems** produces innovative, environmentally-friendly HVAC solutions. The company's cornerstone product, the Ambiator, is an energy efficient alternative to air conditioning that provides 100% fresh air, cooled to comfortable temperatures.

**Natura Fibretech** produces coir (coconut-fibre) composites and other innovative materials that serve as an alternative for timber in the construction sector.

**Suminter India Organics** is a producer and exporter of organic products, such as fruits, nuts, grains, beans, and

spices. The company serves as a transparent bridge between its farmers and the global market and lends expertise in market development.

## Mentoring

New Ventures India will provide intensive business plan mentoring to companies selected each year as Finalists. The work with the 2006 Finalists is underway, preparing the companies to present their business plans before an audience of investors and potential partners at the New Ventures India Investor Forum. The following mentors are working with the Finalists :

### Mr. Pramod Shedde- BTS Investment Advisors Pvt. Ltd

Mr. Pramod Shedde has expertise in the field of banking, financing SMEs, consultancy, fund raising and merger and acquisition.



### Mr. Nagaraja Rao- Dawn Consulting

Mr. Nagaraja Rao has in-depth knowledge of financing SMEs and agriculture projects and skilled in mentoring, communication and administration.



### Mr. Bankim Bhatt- Bisman Fintech Pvt Ltd

Mr. Bankim Bhatt has in-depth knowledge of SMEs specially in green sectors



### Mr. Shankar Rele- Dash Management Services Pvt. Ltd

Mr. Shankar Rele is an expert in Strategic Consultancy, Market Research, SWOT analysis, mergers and acquisitions, Venture Capital, Communications and more.



## Investor Forum, November 2-3

Please join us in Mumbai at the Taj Lands End, Bandra, for the first annual New Ventures India Investor Forum. The Investor Forum will convene institutional and angel investors, corporate leaders and entrepreneurs who are pioneers in environmental and social stewardship.

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The Investor Forum will showcase the 2006 New Ventures India Finalists, small businesses chosen by New Ventures for their economic potential and the environmental benefits they deliver.

In addition, corporate and investment leaders will speak on the following themes:

- Sustainability
- Socially responsible investment
- Green supply chain initiatives
- Entrepreneurial development in India

Please visit [www.newventuresindia.org](http://www.newventuresindia.org) for registration and program information.

## New Ventures India Team Update

New Ventures India welcomes Ms. Priya Antony, Mr. Manjeet Singh and Satya Nageswara Rao on board!

Priya has completed her Masters in Business Management from University of Petroleum and Energy Studies, Dehradun.

Manjeet has completed his Masters in Business Management from Gandhi Institute of Technology and Management, Vizag.

Satya Nageswara Rao has completed his Masters in Political Science from Andhra University.



Mr. Suneel Parasnis, Country Director - New Ventures India addressing the delegates and press at Guwahati Awareness program. Also seen Mr. Abhijit Barooah, Chairman Assam CII State Council.



Mr. Madhav Kamath addressing the delegates at the Coimbatore Awareness program. flanked by Mr. Jayakumar Ramdass, Chairman (Southern Region) Coimbatore and Mr. E.B. Rajesh, Head CII- Coimbatore.

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## INVESTOR Forum 06

2nd -3rd  
November, 06  
Taj Lands End,  
Mumbai



## Facilitating Sustainable Businesses



Export-Import Bank of India



NABARD